



FOR IMMEDIATE RELEASE

Prime Numbers Technology Launches Prime AI, Bringing Conversational Travel Analytics to 8,000+ Corporations

New AI Interface Gives Corporate Travel Teams Secure, Auditable Access to Travel Insights without Technical Training or Platform Expertise

LONDON — June 23, 2026 — [Prime Numbers Technology](#) today announced the launch of **Prime AI**, a natural-language analytics interface built directly into its corporate travel data platform, Prime Analytics. Unveiling at the Business Travel Show Europe, Prime AI is designed to give travel programs conversational access to their travel data without requiring users to learn complex reporting tools or analytics configurations.

To mark the launch, Prime Numbers Technology's industry partners **Altour** and **JTB** will host live demonstrations of Prime AI at their respective exhibition booths throughout the show.

Making Travel Intelligence More Accessible

Prime AI helps corporate travel managers, TMC account teams, and other travel program stakeholders quickly turn complex data into actionable insight. Through a simple conversational interface, users can ask questions such as, "What are my largest savings opportunities?" or "Help me prepare for a presentation with my CFO," then receive text summaries, detailed reports, and visual breakdowns.

Prime AI acts as an intelligence engine that automates analysis, identifies savings opportunities, and surfaces hidden trends that might otherwise go unnoticed. Users can also search, modify, and build reports conversationally.

"Fundamentally, we are removing the traditional training barrier," said Mark Bresnahan of Prime Numbers Technology. "We're enabling AI to leverage our expertise in integrating, cleaning, and normalizing complex travel data, while giving thousands of corporations the ability to get travel insights instantly."

Built for Enterprise Security, Control, and Trust

Prime AI is designed for enterprise environments where data security, permissions, and auditability are essential. Corporations can choose between two modes: AI-powered analysis of authorized travel data, or a data-separated mode that converts prompts into secure report-builder instructions without exposing raw data to the conversational layer.



To support trust and compliance, Prime AI returns results alongside traditional report views, allowing users to review filters, rules, and calculations. It also inherits existing Prime platform permissions, ensuring users can only access the accounts, departments, regions, and data they are already authorized to view.

A Foundation for Proactive and Connected Travel Intelligence

The release of Prime AI represents the first phase of a broader strategy to make corporate travel data more automated, connected, and predictive.

Later this year, Prime Numbers Technology plans to launch a **Model Context Protocol server layer**, enabling enterprise clients to securely connect their cleaned and normalized Prime travel data with internally managed AI ecosystems such as Microsoft Copilot and Google Gemini. This will allow corporations to combine travel data with other enterprise systems, including CRMs, to better measure travel program performance and return on investment.

Prime Numbers Technology is also developing proactive and predictive recommendations powered by 20 years of historical industry benchmark data. These future capabilities are intended to help companies identify savings opportunities, optimize travel programs, and surface insights automatically without requiring users to initiate every query.

Prime AI will be deployed globally across Prime Numbers Technology platform environments beginning July 2026.

About Prime Numbers Technology

Prime Numbers Technology is a leading provider of data analytics and reporting solutions for corporate travel. The company helps organizations consolidate complex global travel, expense, payment, and supplier data into actionable intelligence that improves visibility, controls costs, supports sustainability reporting, and strengthens program performance. Its solutions are licensed by leading travel management companies and Fortune 250 corporations worldwide.

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