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AMGiNE and Prime Numbers Technology Launch Dynamic Profile Integration

New Capability Brings Personalized, Agentic AI Capabilities to Corporate Travel Booking with AMGiNE Premium

Washington, DC — March 26, 2026 — [AMGiNE](#), corporate travel's trusted AI partner, and [Prime Numbers Technology](#), a leading provider of travel data analytics and reporting software, today announced the launch of Dynamic Profile Integration, a first-of-its-kind capability that uses agentic AI and real-time traveler data to deliver personalized booking recommendations that drive higher conversion across travel management companies (TMCs).

Dynamic Profile Integration works by drawing on each traveler's profile data, including recent trip history, to surface relevant, personalized offers at the moment of booking. Unlike static recommendation engines, this use case leverages AI-powered personalization and automated workflows to manage the process from initial request through to completed booking with no human intervention, embedding artificial intelligence directly into the workflow management platforms where TMCs already operate.

The integration taps Prime Numbers Technology's industry-leading data consolidation and analytics platform, Prime Analytics, combining their deep visibility into travel spend and behavior with AMGiNE's AI automation platform to deliver a level of personalization that has not previously been available at this scale in the corporate travel market.

"For years the industry has talked about personalized travel recommendations, but most systems are still working from static traveler profiles," said Greg Apple, CEO of AMGiNE. "By combining Prime Numbers' data capabilities with AMGiNE's AI automation platform, we're able to bring dynamic traveler preferences directly into the booking workflow. The result is that travelers receive options that actually reflect how they travel, while agents and TMCs benefit from faster decision-making and higher booking conversion."

"This integration is helping organizations unlock the full potential of their travel data," said Mark Bresnahan, President of Prime Numbers Technology. "Combining our analytics with

AMGiNE's AI automation allows us to dramatically improve the traveler and agent booking experience. It's the next evolution of travel management, enabling real-time travel program improvement with AI and Prime Analytics. "

The launch marks a significant step in the broader effort to bring agentic AI into the day-to-day operations of corporate travel management, moving beyond automation of processes into genuine, data-driven personalization at scale. For regional TMCs in particular, this capability offers a meaningful competitive advantage: the ability to match enterprise-level traveler experiences without enterprise-level overhead.

The capability is now live with JTB Business Travel and Atlas Travel — following pilot programs that validated the technology in real-world booking environments.

"Once we integrated Prime Numbers with AMGiNE, we saw our agent's initial acceptance of offers grow from 20% to 90%+ with our targeted customers. We are now launching Agentic AI capabilities that will service these offers autonomously, going directly to travelers," said Andy Piggott, CTO at Atlas Travel.

"We're rapidly scaling the AMGiNE | Prime Numbers integration across our offline channels, seeing improved productivity and a more seamless Traveler booking experience, which we fully expect to deliver a strong ROI," said Geert de Boo, Vice President of Global Business Travel at JTB.

This feature is now a part of AMGiNE's Premium offering, which will be available globally to TMCs beginning in April.

About Prime Numbers Technology

Prime Numbers Technology is a leading provider of data analytics and reporting software, helping organizations optimize their business travel program through global data consolidation, travel and expense integration, predictive analytics, relevant benchmarking, air contract optimization, and travel spend and carbon reporting. Prime's solutions are licensed by some of the most recognized names in business travel, with global representation by many Fortune 250 corporations and top travel management companies.

About AMGiNE

AMGiNE is the trusted AI partner for corporate travel. The company's next-generation AI platform enables travel management companies (TMCs), corporate travel departments (CTDs), and corporate travel managers to automate both transient and group bookings, delivering up to 700% efficiency gains and superior traveler experiences. Through its

API-first capabilities, AMGiNE streamlines serviceability for TMCs and CTDs across online and offline booking channels, powering hybrid workflows (high-touch, low-touch, or no-touch) and accepting travel requests from multiple channels, including email, Slack, WhatsApp, and leading event management platforms such as Cvent. With 26 issued and allowed patents, AMGiNE combines advanced AI with deep travel tech expertise to solve real-world challenges across online and offline channels. To learn more about AMGiNE, please visit: amgine.ai

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