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FOR IMMEDIATE RELEASE

Internova Travel Group Enlists Prime Numbers Technology and Sustainable Travel International for Carbon Offsets

Marlborough, MA (August 11, 2023) – To solve for the increasing client demand of offsetting carbon emissions resulting from business travel, Internova Travel Group has enlisted trusted partner Prime Numbers Technology to build a convenient and easy-to-use solution into its corporate travel division's existing travel reporting and analytics platform, Prime Analytics.

Internova also selected Sustainable Travel International as their preferred carbon offsetting provider due to their carefully curated [portfolio of high-quality projects](#), verified by reputable third-party standards. When viewing an emissions report for air, car, hotel, or rail in Prime Analytics, users simply click a link next to the amount of carbon they wish to offset, and the data is transferred to Sustainable Travel International via their API, where the purchase is completed.

"We required a solution that could fit into our client experience seamlessly," said Gabe Rizzi, President of The Travel Authority for Business, an operating division of Internova. "The integration between Prime and Sustainable Travel International allows our corporate clients to purchase carbon offsets directly from their dashboards and reports."

Sustainable Travel International's carbon offset portfolio includes a mix of forestry, energy, and blue carbon projects around the world that reduce or remove greenhouse gas emissions. Such projects have accelerated the net zero transition by protecting and restoring the earth's natural carbon sinks and expanding renewable energy infrastructure, making renewable sources cost-competitive with fossil fuels.

"Carbon offsets play an essential role alongside emissions reduction in achieving global climate goals," said Sustainable Travel International Chief Executive Officer Paloma Zapata. "The funding from these sales provides a critical financial source necessary to reach targets, drive collective climate action and further systematic change."

As part of the third-party verification process, carbon projects must comply with rigorous criteria to ensure they are creating real, measurable emissions reductions. This includes criteria related to the project's additionality, permanence and leakage. Carbon offset credits are only issued once emission reductions have been realized and verified by the standard, and subsequently retired by Sustainable

Travel International to ensure there is no double counting. Additionally, Sustainable Travel International vets each project with their own due diligence process to ensure added credibility, quality and transparency, including consulting third-party carbon project ratings. Companies that purchase carbon offsets will receive quarterly impact reports detailing the project portfolio they supported.

“We are pleased to collaborate with Internova and its portfolio of brands to add purchased Sustainable Travel International carbon offsets intuitively into the client experience,” said Mark Bresnahan, President of Prime Numbers. “We are excited for the next phase of our carbon strategy, which will bring the total offsets purchased into the platform. Organizations will be able to track emissions and purchased offsets in one location, as well as set carbon goals and budgets.”

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About Internova Travel Group

[Internova Travel Group](#) is one of the largest travel services companies in the world with a collection of leading brands delivering high-touch, personal travel expertise to leisure and corporate clients. Internova manages leisure, business and franchise firms through a portfolio of distinctive divisions. Internova represents more than 100,000 travel advisors in over 6,000 company-owned and affiliated locations predominantly in the United States, Canada and the United Kingdom, with a presence in more than 80 countries.

About Prime Numbers Technology

[Prime Numbers Technology](#) is a leading provider of data analytics and reporting software, helping organizations optimize their business travel program through global data consolidation, travel and expense integration, predictive analytics, relevant benchmarking, air contract optimization, and travel spend and carbon reporting. Prime’s solutions are licensed by some of the most recognized names in business travel, with global representation by many Fortune 250 corporations and top travel management companies.

About Sustainable Travel International

[Sustainable Travel International](#) is a social enterprise dedicated to protecting and conserving our planet’s most vulnerable destinations. We are transforming tourism’s impact on nature and people by working alongside local communities, engaging travelers and businesses in responsible practices, and strengthening destination management. Through our work, we aim to safeguard nature, combat climate change, and empower communities to preserve the integrity of destinations around the globe.